



WELCOME TO BEAR REPUBLIC  
ESTABLISHED 2014



# THE FOUNDER

Greetings.

My name is Carlos Velasco. I am the Founder and President of California Youth Sports Management (CYSM). Our organization has been committed to the growth, development, and exposure of young soccer players from the Central Valley and California for almost ten years.

For almost a decade, our organization has created an international network that has allowed boys and girls from our region to travel and train in some of the best youth clubs in the world and to compete in prestigious international tournaments such as Mundialito (Spain), Dana Cup (Denmark), and Algarve Youth Cup (Portugal), San Marino Cup (Italy) among others. We are the only youth soccer organization promoting these events in the Central Valley, and we are proud to represent our state and region internationally. Our main programs are soccer tours to Europe and local soccer camps conducted by European coaches who come every year to share their knowledge with our local players and coaches. Our international soccer tours have taken approximately three hundred players to compete against some of the best youth talents from around the world. Our local camps have provided high-quality training to around two thousand young boys and girls.

To commemorate our tenth anniversary, we will have a unique soccer tournament that will allow our region to be recognized. This event will also benefit our young soccer athletes as they will experience high-level competition from teams visiting from Europe, Mexico, Northern and Southern California, and out-of-state. We want to work with the city of Fresno, Fresno/Clovis/Central and other school districts to access fields to run our competition in the most professional setting. Please partner and help us bring this great event to the Central Valley.



**CARLOS VELASCO**  
FOUNDER & PRESIDENT



# WHO WE ARE

For almost a decade, California Youth Sports Management (CYSM) has provided international experiences like no other organization in this area can. The Central Valley and the rest of California benefit from these fantastic experiences: camps, trips, tournaments, and much more that CYSM offers. Our international trips include fully customized itineraries and opportunities to explore and play with world-renowned clubs and academies. From the facilities to the cities we visit, it truly is an opportunity for players, coaches, and families to experience soccer in a way you can only dream about.

CYSM is available to all players and is **NOT** a club. Tryouts for these international trips are open to any families who may be interested in experiencing soccer internationally.

Each international trip is unique because we have relationships with European professional clubs, academies, and coaches.

We take great pride in our relationships with some of Europe's biggest names, clubs, tournaments, coaches, and academies.

# OUR MISSION

## CULTURAL IMMERSION

We travel overseas to some of the world's most fascinating cities, landscapes, and immerse ourselves in the culture and lifestyle of soccer worldwide. Our trips offer a life-changing experience that places the sport of soccer as a focal point among culturally rich countries such as Spain.

## PROFESSIONAL-LEVEL COACHING

CYSM partners with soccer clubs and schools worldwide to offer high-level coaching from professional trainers. These coaches offer a

global perspective, new techniques, and skills influencing how soccer is played and enjoyed in the modern era.

## GLOBAL EXPOSURE

We offer an experience for young players to test their skills against players worldwide, create friendships, and learn new techniques emerging from different parts of the world. Our trips offer first-hand experience playing internationally against like-minded peers who share the love and passion of soccer.



# EUROPE SOCCER TOURS

For almost ten years, the California Youth Sports Management continued to provide an unforgettable experience for young soccer players of all levels.

## 2014 SOCCER TOUR MALAGA, SPAIN

Soccer Camp: Campus Adolfo Aldana



7 Training  
Sessions



4 Friendly  
Matches



8  
Players



6  
Companions

## 2017 SUMMER SOCCER TOUR, SPAIN

Soccer Camp: Campus Futbol Salou

Tournament: Mare Nostrum Cup

Tournament: Costa Daurada Cup



5 Training  
Sessions



7  
Matches



16  
Players



15  
Companions

## 2015 SOCCER TOUR SALOU/BARCELONA, SPAIN

Soccer Camp: Campus Futbol Salou

Tournament: Mare Nostrum Cup



12 Training  
Sessions



8  
Matches



15  
Players



8  
Companions

12 days in Salou (Soccer Camp/Tournament)  
3 days in Madrid (Cultural Tour)  
10 days in Malaga (Soccer Camp)

## 2018-JUNE, BOYS SOCCER TOUR VALENCIA, BARCELONA & GIRONA, SPAIN

Soccer Camp: Campus Villarreal CF

Tournament 1: Yellow Cup (Villarreal)

Tournament 2: Costa Girona Cup



4 Training  
Sessions



8  
Matches



43  
Players



25  
Companions

## 2016 SOCCER TOUR SALOU/BARCELONA, SPAIN

Soccer Camp: Campus Futbol Salou

Tournament: Mare Nostrum Cup

Tournament: Costa Daurada Cup



6 Training  
Sessions



6  
Matches



53  
Players



43  
Companions

## 2018-JULY, GIRLS SOCCER TOUR HJORRING, DENMARK

Soccer Camp: Fortuna Hjorring

Tournament: Dana Cup



6 Training  
Sessions



2 Friendly  
Matches



7  
Matches



16  
Players



20  
Companions

## 2017 SPRING BREAK SOCCER TOUR SALOU/BARCELONA, SPAIN

Soccer Camp: Campus Futbol Salou

Tournament: Mare Nostrum Cup



6 Training  
Sessions



5  
Matches



30  
Players



25  
Companions



# EUROPE SOCCER TOURS

All the soccer tours came with cultural activities, such as visiting essential landmarks of each town and city we have seen for almost ten years.

## 2019-MARCH, SPAIN & PORTUGAL SOCCER TOUR SEVILLE, ALGARVE & MADRID

Soccer Camp 1: Real Betis Balompie

Soccer Camp 2: Real Madrid CF

Tournament: Algarve Youth Cup



6 Training  
Sessions



5  
Matches



34  
Players



56  
Companions

## 2019-JUNE, ITALY SOCCER TOUR FLORENCE, SAN MARINO, VENICE & MILAN

Soccer Camp: Florence Soccer Camp

Tournament: San Marino Cup



4 Training  
Sessions



2 Friendly  
Matches



7  
Matches



39  
Players



23  
Companions

## 2020 - 2022 (NO SOCCER TOURS DUE TO THE COVID PANDEMIC)

## 2023-MARCH, SPAIN SOCCER TOUR BARCELONA & CAMBRILS

Soccer Camp: RCD Espanyol de Barcelona

Tournament: Mundialito



3 Training  
Sessions



1 Friendly  
Match



7  
Matches



30  
Players



46  
Companions



2016 - Champions, Mare Nostrum Cup, Spain  
2018 - 3rd Place Girls, Dana Cup, Denmark  
2019 - Champions, San Marino Cup, Italy  
2019 - 2nd Place Silver Argarve Youth Cup, Portugal  
2023 - Top 16 Gold trophy, Silver Champions, Spain



# CALIFORNIA SOCCER CAMPS

Two years after the inception of California Youth Sports Management (CYSM), Carlos Velasco started bringing European clubs and coaches to conduct camps in California.

## 2016 SUMMER CAMP

### Spanish Methodology Camp

Location: Sausalito, CA  
*Directed by Spanish coaches*  
**60 players participated**

## 2017 SPRING CAMP

### Vicente Del Bosque Academy Soccer Camp

Location: Sanger High School  
*Directed by coaches visiting from Spain*  
**95 players participated**

## 2017 SUMMER CAMP

### GNK Dinamo Zagreb Camp

Location: Sanger High School  
*Directed by coaches from one of the top World Soccer Academies*  
**85 players participated**

## 2018 SPRING CAMP

### Spanish Methodology Soccer/Goalkeeper Camp

Location: Sanger High School

*Directed by coaches visiting from Spain*  
**145 players participated**

## 2018 SUMMER CAMP

### GNK Dinamo Zagreb Soccer Camp

Location: Fresno, CA  
*Directed by Spanish coaches*  
**134 players participated**

## 2019 SPRING CAMPS

### Argentinian Methodology Soccer Camp

Location: Fresno & Lemoore, CA  
*Directed by coaches visiting from Argentina*  
**150 players participated**

## 2019 SUMMER CAMPS

### GNK Dinamo Zagreb Camp/Real Betis Balompie Camp

Location: Fresno & Lemoore, CA / Reno, NV  
*Directed by coaches from Croatia and Spain*  
**250 players participated**

## 2020 NO CAMP (COVID)

## 2021 WINTER CAMP

### GNK Dinamo Zagreb Soccer Camp

Location: Fresno, CA  
*Directed by Croatian coaches*  
**85 players attended**

## 2022 SPRING CAMPS

### Sport Lisboa Benfica Camps

Location: Fresno & Lemoore, CA  
*Directed by coaches visiting from the best youth academy in the world*  
**100 players participated**

## 2022 SUMMER CAMPS

### GNK Dinamo Zagreb Camps

Location: Fresno & Sausalito, CA  
*Directed by coaches from Croatia*  
**95 players participated**

## 2022 THANKSGIVING CAMP

### Sport Lisboa Benfica Camps

Location: Fresno,

Livingston & Sacramento, CA  
*Directed by coaches from Portugal*  
**170 players participated**

## 2023 SUMMER CAMPS

### GNK Dinamo Zagreb Camps

Location: Woodland, Fresno, Porterville, Madera, Fresno & Sausalito, CA  
*Directed by Croatian coaches*  
**320 players participated**

## 2023 SUMMER CAMPS

### Sport Lisboa Benfica Soccer Camps

Location: Fresno & Porterville, CA  
*Directed by Portuguese coaches*  
**140 players participated**





# PROFESSIONAL SOCCER CLINICS

California has been very fortunate to have camps and clinics conducted by some of Europe's most decorated professional clubs and coaches.

## 2017 - JULY

### Gerard Nus Soccer Camp & Coach Clinic

Location: Sanger, CA

Directed by UEFA PRO coach Gerard Nus

**65 players participated , 30 coaches attended**

## 2018 - JUNE

### Marcos Alvarez Soccer Camp & Coach Clinic

Location: Fresno, CA

Directed by professional fitness & UEFA PRO coach Marcos Alvarez

*Marcos has coached at the professional level with Real Madrid CF, Sevilla CF, Real Betis Balompie, Tottenham Hotspur FC among others.*

**100 players participated, 40 coaches attended**

## 2019 - JUNE

### Quique Setien Soccer Camp & Coach Clinic

Location: Fresno, CA & Reno, NV

Directed by professional coach Quique Setien

*Quique Setien has coached at the professional level with Las Palmas, Real Betis Balompie & FC Barcelona.*

**180 players participated, 50 coaches attended**

**2020 - 2021 (NO PROFESSIONAL CLINICS DUE TO COVID PANDEMIC)**

## 2022 - JUNE

### Quique Setien Soccer Camp & Coach Clinic

Location: Fresno, CA

Directed by Quique Setien

**90 players participated**

## 2023 - MARCH

### Luis Cortes Soccer Camp & Coach Clinic

Location: Fresno & Woodland, CA

Directed by UEFA PRO coach Luis Cortes

*Luis Cortes has coached at the professional level with FC Barcelona's women's team when they won the Champions League in 2023.*

**90 players participated**

## COLLABORATIONS

### 2022 NORCAL COACHES SYMPOSIUM

#### Quique Setien Coaching Seminar

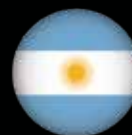
**250 coaches attended**

### 2023 NORCAL COACHES SYMPOSIUM

#### Luis Cortes Coaching Seminar

**260 coaches attended**

## COUNTRIES CYSM VISITED & VISITED CALIFORNIA



ARGENTINA



CROATIA



DENMARK



ITALY



PORTUGAL



SPAIN



# THE BIGGEST INTERNATIONAL YOUTH SOCCER TOURNAMENT IN 2024 IS COMING TO FRESNO







## SOME OF THE MOST COMPETITIVE SOCCER ACADEMIES IN THE WORLD WILL COMPETE HERE IN THE CENTRAL VALLEY

For almost a decade, our organization has been taking local young boys and girls to train and to compete in Europe. In 2024, we are bringing young European and Mexican players to compete in California's Central Valley to commemorate our tenth anniversary. We are introducing the **CALIFORNIA YOUTH CUP 2024** with great joy and excitement. The tournament will be an annual event to celebrate youth and the growth of the beautiful game in California and the United States. As an organization based in the Central Valley, we seek ways to improve our local talent, provide opportunities to compete at the highest level, and make the Central Valley a recognized region for youth soccer.

For our first-ever tournament, we have invited professional academies from Croatia, England, Italy, Portugal, Spain, and Mexico. These foreign academies will compete against teams from around California and out of the state.

We believe that bringing this competition to our community will greatly benefit our region as well as our local talents, as it will allow them to see where they stand compared to players from Europe and Mexico; it will put them in front of professional academies which are always looking for high-quality players, and it will make the valley a hotspot for youth soccer competition.

Our event will take place **June 5 -9, 2024**. We are committed to providing a unique experience and would like your organization to support this historic event, which will take place right here in our neighborhoods.

For information, please contact: **CARLOS VELASCO**  
Phone: (636) 284-0904 Email: [carlos@calysm.com](mailto:carlos@calysm.com)

# PROMOTING FRESNO AND THE CENTRAL VALLEY TO THE WORLD THROUGH SOCCER

California Youth Sports Management's (CYSM) focus has always been to elevate the level of play for our youth soccer players, compete at the highest level possible, show them the possibilities of the sport, and ultimately, they may see themselves playing professionally and succeeding.

With the introduction of CYSM California Youth Cup 2024, we certainly have a bigger goal in mind. Not only do we still focus on Central Valley's youth soccer development, but we also focus on developing the Central Valley itself to be known as the premier international youth soccer tournament capital. Bringing together some of the best soccer clubs/academies in Europe and Mexico, plus the most famous soccer clubs in the nation, we aim to introduce and promote the hidden treasures the valley offers. From the diverse communities, local restaurants and breweries, and outdoor adventures to the 90-minute proximity to three national parks—Yosemite, Kings Canyon, and Sequoia, not to mention the 300 days of sunshine in a year, making the Central Valley an excellent location for international soccer tournaments any time of the year.



## YOUR SUPPORT MEANS SUCCESS

The success of this historic event depends upon the community. **WE NEED YOUR HELP.** We need everyone's support to make this endeavor a success.

- To the soccer community: We need your help promoting and participating in this event.
- To our local government: We need your help securing event sites for opening/closing ceremonies, security presence for the local and international youth players, first-aid stations, and soccer fields for games.
- To all local and big corporate businesses: We need your help providing sponsorships, goods, and services that can benefit the event.
- To all Central Valley citizens: We need your help getting behind this event, from promoting to all social media platforms to volunteering your time to help.





# THE MANY POSITIVE IMPACTS OF CALIFORNIA YOUTH CUP 2024 ON THE CENTRAL VALLEY

This exciting event that will take precedence here in Fresno is a culmination of a ten-year dedication and hard work focusing on the development of our local youth soccer players. CYSM aims to provide a hub for international soccer tournaments through partnerships with other known international soccer tournament organizations that will bring:

- High-level competition for our young soccer players, helping their development in the sport.
- Recognition and exposure that the Central Valley truly deserves
- Economic growth to local businesses through the stream of tourists present before, during, and after the event.
- The event also benefit California as it will help attract families from Europe and Mexico to visit and intentionally explore what California offers, including our 90-minute three national parks.
- Ultimately, the event will introduce the Central Valley to the world through the game of soccer.

## NOW, LET'S ALL MAKE THIS HAPPEN.





**For information, please contact:**

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**Visit [calysm.com](http://calysm.com) to register and learn more**