

WE'RE BACK!

STARTS ON
MEMORIAL DAY WEEKEND:
FRIDAY, MAY 23 - 26, 2025



CARLOS VELASCO'S
CALIFORNIA
YOUTH CUP 2025



WE NEED YOUR SUPPORT

Sponsor us so you can help us
make our **dreams** come true



California Youth Soccer Foundation is a 501 C3 non-profit organization established in 2016 with the sole purpose of helping youth soccer in California, focusing on the underprivileged kids in the Central Valley. We aim to give these youth opportunities to develop their love for soccer through camps, international tournaments, tours, and scholarships. We offer:

- Local Club Scholarship
- Europe Soccer Tour Scholarship
- Local Camp Scholarship

With the help of California Youth Sports Management, we have planted the seed and strong roots in many young soccer players' mentality, passion, and love for the sport.

PLATINUM LEVEL

**SPONSORSHIP CONTRIBUTION:
\$40,000 AND UP**

SPONSOR'S BENEFITS:

- The tournament will have the name of the company sponsoring at this level.
- Name of the company on the trophies.
- Access to opening and closing ceremonies for ten people and all games for five people.
- CYSM will display the company logo on all advertising materials throughout the tournament in all the competition fields.
- We will create a social media post to announce the sponsor's economic support for our event.
- The sponsor will also be able to participate in a dinner to meet and share with the foreign and local coaches.
- The sponsors will also receive tournament merchandise such as jerseys/polos.
- The sponsor can have a display booth on all event sites.

GOLD LEVEL

**SPONSORSHIP CONTRIBUTION:
\$20,000**

SPONSOR'S BENEFITS:

- Access to opening and closing ceremonies for five people and all games for five people.
- The company logo will be displayed throughout the event in all the competition fields, including backdrop banners.
- Social media post to recognize the help and financial support of the sponsors.
- Sponsor will be invited to attend the dinner to meet the foreign and local coaches, the sponsor is allowed to bring five guests.
- The sponsors will also receive tournament merchandise such as jerseys/polos.
- The sponsor can have a display booth on all event sites.

SAMPLE MOCKUPS ONLY



SILVER LEVEL

**SPONSORSHIP CONTRIBUTION:
\$10,000**

SPONSOR'S BENEFITS:

- Access to opening and closing ceremonies for five people and all games for five people.
- The company logo will be displayed throughout the event in all the competition fields.
- Sponsor will be invited to attend dinner to meet the local and foreign coaches.
- Social media post to announce the sponsor's support for our event.
- The sponsor can have a display booth on all event sites.

BRONZE LEVEL

**SPONSORSHIP CONTRIBUTION:
\$3,000 - \$5,000**

SPONSOR'S BENEFITS:

- Access to opening and closing ceremonies for five people and all games for five people.
- The company logo will be displayed on **select banners throughout the event.**
- Sponsor will be invited to attend dinner to meet the local and foreign coaches.
- Social media post to announce the sponsor's support for our event.



SAMPLE MOCKUPS ONLY

DONATIONS

Other minor donations are welcome. Contribution amounts \$1,000 and up to \$2,500 will be considered donations and in exchange we will display the sponsors' logo or the company's name in the following:

- Backdrop banners
- Social media post
- Payment Options

WIRE TRANSFER / BANK DEPOSIT

Bank Name: **Wells Fargo**
 Account Name: **California Youth Soccer Foundation**
 Tax ID Number: **47-4821544**
 Account Number:
 Routing Number:



MAIL CHECKS:

Check must be made to: **California Youth Soccer Foundation**
 Address: **1697 E Roberts Avenue # 119 / Fresno, CA 93710**
 Contact: **Carlos Velasco at carlos@calysm.com** Phone: **(636)284-0904**



For information, please contact:

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Visit calysm.com to learn more.